

Saco River Cable Committee
564 Plains Road
Hollis, Maine 04042

srccme@roadrunner.com

Do you like
what you see
on TV?



We want to know!

You can make a difference !

- ❖ Tell us what is important to you.
- ❖ We will include your comments in the upcoming cable tv franchise negotiations with Time Warner.
- ❖ Your suggestions will help determine what you will be watching for the next 10 years!

WHAT DO YOU THINK?

Please Circle the answer that applies about your cable TV service:
(If your answer is "somewhat", circle both).

1. Do you subscribe to any premium channels? Yes No
2. In general, do you believe there is too much violence on TV? Yes No
3. Do you think there are too many shopping channels on the basic channel lineup? Yes No
4. Are you receiving adequate value for the money? Yes No
5. Have you had problems with billing in the last year? Yes No
6. Have you had problems with signal quality in the past year? Yes No
7. Are service technicians and Customer Service Reps knowledgeable and courteous? Yes No
8. Is the waiting time excessive when you call for service? Yes No
9. Is the service appointment process reasonable? Yes No
10. What changes would you like to see with your cable TV service?

11. If you do not have cable service, please explain why.

12. If cable does not currently extend to your street, would you subscribe to cable if it did? Yes No

Community channels - The public's only free access to the media:

1. Do you watch Public Access channel 2? _____ # Hrs/wk
2. Would you like to see more local programming? Yes No
3. Do you watch Government Access channel 5? _____ # Hrs/wk
4. Are municipal meetings on TV important to you? Yes No
5. Do you watch Educational Access channels 7 & 16? _____ # Hrs/wk
6. Are School Board Meetings on TV important to you? Yes No
7. Do you know that you or your non-profit organization can receive training and sign out video equipment to produce programming about the community for free? Yes No
8. Do you know that satellite dish services are not required to carry these local channels? Yes No
9. Do you agree that the franchise fees received by the towns should be used to support these local channels? Yes No
10. What changes or improvements would you like to see on the local channels? _____
11. Would you like to see a Statewide Community TV channel? Yes No

Tell us about yourself: (Optional)

What is your age group? 15-25 25-45 45-65 Over 65
Which Town do you live in?

Standish Buxton Hollis Limerick Limington Waterboro
Are there children under 18 in your household? Yes No
Do you work for, participate in, or use any services of a non-profit organization that may be receiving free publicity on SRC-TV? Yes No

WHO WE ARE

The Saco River Cable Committee (SRCC) was created by the towns of Standish, Buxton, Hollis, Limerick, Limington and Waterboro in 1990. Its mission includes the general supervision and oversight of the respective cable TV franchises that each town has signed with the cable operator. Complaint procedures, billing methods, financial reporting, franchise renewal, line extensions, Municipal Intra-Net/PEG Access support and compliance are some of the franchise related issues that the committee monitors and regulates.

Franchise Agreement Renewal

The franchise agreement is the contract that your town has with the cable operator. It permits the use of the public rights of way (our streets) for commercial profit in exchange for meeting the telecommunication needs of our communities. These needs were identified during the last franchise renewal in 1998 as a result of a 6 town needs assessment and public hearing process. A favorable franchise was negotiated and many benefits have been realized as a result. See a sample at http://www.src-tv.org/Doc_Lib/doc_lib.html

As the end of our current franchise term approaches (June 2008) the SRCC has begun a new needs assessment process and you are invited to participate!

Please take a minute, answer the questions on this flyer and either mail it to us, drop it off at the studio in Hollis or go to the Saco River Community Television web page and fill it out. www.src-tv.org Please feel free to attach additional pages if you wish. The deadline for returning this form is May 1, 2008 so don't delay!

We will compile the answers and present them to the cable operator during the franchise negotiation process. Federal law prohibits the towns from negotiating rates and programming, however the cable operator does take note of popular opinion for commercial channels. This is your chance to be heard, especially with regard to your local channels and the overall value of the service you receive.

If you have questions or comments regarding Time Warner phone or Internet service, please contact Time Warner directly. Federal Statutes prohibit towns from regulating these services.

Thank you in advance for your assistance!

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e-mail srcme@roadrunner.com